



Briess launches website for brewers

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CHILTON, WISCONSIN—Briess Malt & Ingredients Company has launched a new website dedicated solely to brewers—www.BrewingWithBriess.com. Website content and graphics are built around the new Briess tagline, “The best handcrafted beer starts with the finest handcrafts malts”. It can also be visited by clicking through the Briess portal at www.briess.com.

Designed to provide timely and helpful information to the professional and homebrewing communities, the new website is loaded with product and technical information. It also includes new features like news, events, a photo gallery and services. Another new section, Create-A-Brew, invites brewers to submit recipes using Briess malts. Brewers submitting recipes are eligible for a drawing to win a bag of Briess malted milk balls. The website also has a form to sign up for electronic delivery of the *Brewing With Briess* newsletter, published quarterly.

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